

SUMMARY OF STORM WATER EDUCATION ACTIVITIES

- Joined the California Product Stewardship Council to promote manufacturer responsibility. Much of their focus pertains to water quality issues, such as copper from brake pads, mercury from thermostats, and ocean litter from plastic products.
- Provided free recyclable bags to City residents throughout the month of April and at City events and activities. The goal of promotion is to educate the public about the detrimental impact of plastic bags on our oceans.
- Co-sponsored Smart Gardening Workshop at Charter Oak Park to promote planting of native and drought-tolerant plants that require less watering.
- Supported Los Angeles County program for storm water pollution prevention and recycling education in public schools. The Environmental Defenders Program was held at Glen Oak Elementary in June. 530 students participated in the event.
- Provided funds to Los Angeles County Department of Public Works for storm water co-permittee media campaign. Worked with media consultant to design construction brochure with City of Covina information.
- Distributed new construction BMP brochure in English and Spanish to construction, demolition, and building permit applicants.
- Published storm water articles and display artwork in quarterly "City View" newsletter.
- Conducted two "Local Government 101" sessions providing residents and business owners an overview of how local government works and the services provided by the City. Storm water pollution prevention was a topic in the presentations.
- Distributed sets of six storm water tip cards from Los Angeles County at public counters and community events.
- Ran newspaper ad in "Earth Day" special insert in La Opinion and The Examiner.
- Distributed LA County sanitary sewer overflow procedures for contractors' brochure.
- Distributed "Blueprint for a Clean Ocean" brochure.
- Distributed BMP handouts.
- Distributed Household Hazardous Waste Roundup flyers.
- Distributed illegal dumping hotline flyers.
- Distributed storm water stickers at community events.
- Operated used oil recycling program: supported used oil certified collection centers, distributed collection centers flyers and used oil collection containers, published newspaper ads for used oil recycling.
- Purchased used oil ad in Chamber of Commerce Directory and City Map.